

# North American Entertainment Company Chooses Orange Tree to Integrate with iCIMS for Fast and Easy Background Screening

## Challenges

- ▶ Existing ATS was unable to scale with their business and recruiting demands
- ▶ High volume of applicants at many locations, with different workflows at each
- ▶ Could not obtain background screenings quickly

## Solution

After making the switch from its previous provider, the company partnered with iCIMS and immediately felt assured that their concerns were understood. The company implemented the iCIMS Applicant Tracking System (ATS) with the ability to configure each location to their specific workflow, increasing efficiency across the entire organization.

Additionally, the company decided to further strengthen its talent acquisition lifecycle by partnering with Orange Tree, a trusted background screening service provider. They chose Orange Tree for their proven ability to work with iCIMS in sending data quickly and accurately through the ATS.

Ultimately, users found the system easy-to-use and intuitive, and found the customer service to be a clear differentiator amongst competitors.



**iCIMS seamlessly passes data to Orange Tree, expediting the background check process for recruiters at each of our locations. It's made our lives much easier.**

- Talent Acquisition Leader

## Background

A North American gaming and entertainment company with more than 25 facilities across the U.S. and Canada had a pre-existing Applicant Tracking System (ATS) and background checking process that wasn't meeting its growing needs. They couldn't handle the large volume of applicants coming from multiple locations and suffered from a bad data feed with their previous background service provider. For the company, the ability to handle a high volume of applications and screen them quickly was vital to operations.

## How Orange Tree Helped

- ▶ Configured iCIMS ATS for each location
- ▶ Delivered customer service that's second-to-none in the industry
- ▶ Enabled customer to handle large volumes of applicants
- ▶ Easily transfer data between iCIMS and Orange Tree thanks to seamless integration

## Results

Since implementing both iCIMS and Orange Tree, the company has been able to:

- ▶ Receive, handle, and screen high volumes of applications
- ▶ Save time and create ease for all locations and departments
- ▶ Move forward in opening and operating a new location, where the company plans to hire 5,000 new employees

For more than 30 years, Orange Tree has provided technology-enabled background screening, drug testing, and occupational health services that are fast, easy to use, and can be tailored to the unique needs of each employer. Orange Tree streamlines hiring decisions, integrates with HCM and ATS platforms, and empowers employers in Healthcare, Manufacturing, Hospitality, Retail, Staffing, and other major industries to quickly fill open positions while delivering an engaging candidate experience.

Learn more at [orangetreescreening.com](https://www.orangetreescreening.com).